



1455 Market Street * San Francisco, CA 94103 * 1-415-986-2104

Backgrounder

FOR IMMEDIATE RELEASE

July 30, 2018

FOR MORE INFORMATION:

Adam Ontiveros-Oberg
Public Relations Director
(123)-444-4444
ajontive@uber.com

Uber Technologies, Inc

Uber Technologies, Inc is more commonly known by the name, Uber. Uber is the largest ride-sharing service in the world. The service operates through a downloadable smartphone application through which users can request a ride to a given location, can order food deliveries or register to become drivers themselves.

Uber provides a number of services that help users in ways ranging from food and freight deliveries to ride-sharing in a number of different vehicles. Some of the ride-sharing options available include UberX, UberXL, UberBLACK, UberSELECT, UberLUX, UberSUV and UberPOOL. These options each refer to a specific class of available vehicle.

UberX is the company's standard mode of transportation, in which any nearby available car may be used for the trip. UberXL promises users that they will be transported in a large-capacity vehicle. UberBLACK guarantees users that they will be transported in a luxury SUV or similar vehicle. UberSELECT will summon a luxury car that will fit up to four people. UberPOOL, one of Uber's most recent creations, helps travelers reduce the costs of travel by assigning them cars that already have passengers with destinations in the same area as their own.

The variety of options available to users has helped expand Uber's customer base. This is one example of Uber pursuing its goal of making its services as accessible as possible. This goal moved Uber to work with external groups as well. In July 2018 Uber began a new partnership with Venmo, a money-transfer app, to help make payments easier to submit. With these systems in place, Uber now completes 15 million trips each day worldwide.

The idea for Uber was created in Paris, France, in 2008, when founders Travis Kalanick and Garrett Camp were unable to find a cab. With that idea, the two started UberCab in San Francisco, California, the next year. The company's headquarters have remained in that city ever since. The company name was eventually shortened to Uber in 2010. Uber's first paid trip

occurred on July 5, 2009, in San Francisco, California. Uber has since come to operate in more than 650 cities worldwide as of July 2018. In these cities, Uber has taken riders on a total of 5 billion rides.

In addition to the San Francisco headquarters, the company has satellite offices located in New York City, N.Y., Chicago, Ill., Washington D.C., Seattle, Wash., and Los Angeles, California. The offices help oversee the operations of Uber's services in these regions. Because Uber operates in places beyond the United States, it has established offices abroad as well. These offices are filled with a total workforce of more than 16,000 employees.

Uber's chief executive officer is Dara Khosrowshani. While in executive positions at Expedia and elsewhere, Khosrowshani helped build numerous companies and groups into successful organizations. Uber's chief operating officer is Barney Harford, who had extensive success with Expedia, Orbitz Worldwide and a number of other companies before he joined Uber. These two executives oversee the functions of most of the company, but they are joined in their efforts by the board of directors. That board consists of a number of notable individuals including Wan Ling Martello, the executive vice president of Nestle, Arianna Huffington, founder and chief executive officer of Thrive Global, and Travis Kalanick and Garrett Camp, the two original founders of Uber.

Uber works diligently to ensure that the company is as progressive as possible, working with organizations like UberPride, an internal LGBT-awareness department, and external organizations like the Human Rights Campaign to improve its inclusivity. Uber has also established a number of employee resource groups to find ways of improving the company. These teams are both comprised of and run by employees and have been the cause of numerous initiatives that have helped Uber win plaudits from human rights organizations.

According to its internal surveys, 38 percent of Uber employees are women and 46.5 percent of its US-based employees are Hispanic, Black or Asian. More than 16 percent of its employees in the United States have work visas. Uber states that its employees have backgrounds that come from more than 70 countries, excluding the drivers who make up the vast majority of the company payroll. According to one [study](#), Uber has more than 1.5 million drivers around the world, more than 160,000 of which operate in the contiguous United States. Uber has demonstrated itself to be proud of its diversity and is always seeking ways of becoming more diverse.

Uber is not publicly traded. Therefore, it does not have a New York Stock Exchange symbol.

Mission Statement:

"In addition to helping you get from point A to point B, we're working to bring the future closer with self-driving technology and urban air transport, helping people order food quickly and affordably, removing barriers to healthcare, creating new freight-booking solutions, and helping companies provide a seamless employee travel experience.

###